



**INFLUENCING**

## 4. Activator®

**What Is Activator?**

“When can we start?” This is a recurring question for Activators. People with strong Activator talents are impatient for action. They may concede that analysis has its uses or that debate and discussion can occasionally yield some valuable insights, but deep down they know that only action is real. Once a decision is made, they must act. Others may worry that “there are still some things we don’t know,” but this doesn’t seem to slow Activators down. They make a decision, take action, look at the result and learn. The bottom line is this: Activators know they will be judged not by what they say or what they think, but by what they get done. This does not frighten them. It energizes them.

### Why Your Activator Is Unique

*These Strengths Insights are personalized based on your CliftonStrengths results.*

Connectedness	Relator	Learner	<b>Activator</b>	Responsibility
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Because of your strengths, you notice that people heed your demands. What you say and how you say it can even frighten and threaten people. You probably have used this effect to influence individuals to do what you want.

By nature, you routinely spark the enthusiasm of individuals. Your own job, studies, or life becomes much more exhilarating when you help others more fully experience their lives.

Instinctively, you urge people to attain their goals by pressing ahead without stopping. Some people feel threatened by your forceful messages. You probably use this technique with individuals who are slow to start or who are inclined to quit before the work is finished.

Chances are good that you might tackle assignments with enthusiasm and speed. Perhaps your “Let’s just do it right now!” attitude causes your friends to pitch in and work alongside you. Some of them may share your desire to capture topmost honors or first-place titles.

It’s very likely that you want to be in charge. As soon as you have made up your mind, you are eager to get started. People who interfere with your progress probably irritate you.



- 1. Connectedness
- 2. Relator
- 3. Learner
- 4. Activator**
- 5. Responsibility

## How Activator Blends With Your Other Top Five Strengths

### ACTIVATOR + CONNECTEDNESS

Everything happens for a reason. Sometimes you are the reason something happens. If you don't do it, nobody will.

### ACTIVATOR + RELATOR

You prefer to do things with people you already know, but doing an activity with someone new could start a new friendship.

### ACTIVATOR + LEARNER

In educational activities, you always get a quick start on the process. In terms of the content, you are a quick study.

### ACTIVATOR + RESPONSIBILITY

You often make a commitment before anyone asks for it, and you strive to honor your commitments as quickly as possible.

## Apply Your Activator to Succeed

### Be the person who helps others take action to succeed.

- When you see someone do something excellent, tell them right away. This positive reinforcement of their actions can help motivate them to repeat what they did.
- Remember that not everyone is as ready as you are to jump into action. Make sure those around you are prepared to act so they can meet your energy with excitement instead of fear.