



RELATIONSHIP BUILDING

2. Relator®

What Is Relator?

Relator talents describe a person’s attitude toward their relationships. People with strong Relator talents are drawn to others they already know. They do not necessarily shy away from meeting new people — in fact, they may have other themes that cause them to enjoy the thrill of turning strangers into friends — but they do derive a great deal of pleasure and strength from being around their close friends. A person with strong Relator talents forms close relationships with people.

Why Your Relator Is Unique

These Strengths Insights are personalized based on your CliftonStrengths results.

- Connectedness
- Relator
- Learner
- Activator
- Responsibility

By nature, you feel upbeat and cheerful when you keep busy. Without question, you derive much satisfaction from producing tangible outcomes.

Chances are good that you are open and honest about who you are, what you have done, what you can do, and what you cannot do. Your straightforward explanations and stories help listeners see you as you see yourself. You reveal your strengths and limitations. You are forthright and plainspoken. People generally seek your company and want to work with you. Many are impelled to move into action by your words and examples.

It’s very likely that you are definitely honest with yourself about yourself. Your personal integrity leads you to do the right thing in most situations.

Instinctively, you are quite comfortable being honest about yourself with others. You harbor very few illusions about who you really are. Furthermore, you can openly acknowledge your mistakes and shortcomings. This is apt to distinguish you from most people.

Driven by your talents, you regularly consider talents you want to upgrade to be a better trainer or coach. You are likely to derive much satisfaction from helping individuals improve personally or professionally.



- 1. Connectedness
- 2. Relator**
- 3. Learner
- 4. Activator
- 5. Responsibility

How Relator Blends With Your Other Top Five Strengths

RELATOR + CONNECTEDNESS

You are a global and a local citizen. You have compassion for those who are far away and intimacy with those who are near.

RELATOR + LEARNER

Your deepest, longest friendships don't stagnate because you strive to discover something new about those who are familiar.

RELATOR + ACTIVATOR

You prefer to do things with people you already know, but doing an activity with someone new could start a new friendship.

RELATOR + RESPONSIBILITY

The longer you serve customers, colleagues, or friends, the more you are likely to appreciate them, and the more they are likely to appreciate you.

Apply Your Relator to Succeed

Make time for one-on-one interactions with your friends.

- Make sure you get enough one-on-one time with the important people in your life. Periodic opportunities to interact with them will energize you.
- Take time to tell others how your relationship with them creates happiness in your life. Ask them how it enhances their happiness. Doing this with each person will show you care about them.